

CULLEN BOYCE

Christian, Visual Designer



VALUES

Intentionality, punctuality, cleanliness, form following function, creativity, usefulness, Creator glorification, organization, ingenuity, diligence, integrity, wisdom, passion, professionalism, observation, slow living, simplicity, ABIDING.

SKILLS

Web Design
Print/Package Layout
Social Media Content
Customer/Client Relations
Moodboarding
Mockups
Brand Establishment
Logo Design
Photography
Videography
Typography
Ad Design
Search Engine Optimization

SOFTWARE PROFICIENCIES

Illustrator
Photoshop
InDesign
Lightroom
Shapr3D
Procreate
Wordpress
Figma

EDUCATION & EXPERIENCE

PENSACOLA CHRISTIAN COLLEGE | CLASS OF 2026
Pursuing Bachelor's Degree in Graphic Design

JOHN DOE DESIGN | Web and Logo Designer
June 2022 | Current

- Social media management
- Web design process
- Customer outreach and sales
- Collaborated with business owners
- Ongoing customer communication
- Develop and implement branding strategies
- Managed Google and Facebook ads for customers
- 14 websites designed and developed

SAMARITAIN'S PURSE | Cambodia Information Officer Intern
May 2025 | August 2025

- Main photographer and videographer, producing several recap and promotional videos
- Designed graphics in a cross cultural setting
- Conducted several beneficiary interviews and wrote impact stories for donors
- Learned how to effectively communicate cross-culturally in branding and design

PURE WATER FOUNDATION | Social Media Management
May 2023 | December 2023

- Created and posted daily content
- Grew following by 100%
- Managed follower relations
- Managed advertisements
- Assisted with web design

